

PEER POWER Tutoring Program

Peer Power Foundation partners with the **University of Memphis (UofM)** to provide in-school high dosage tutoring with supplemental after school, during the school day, and summer learning programs to students in **Memphis-Shelby County Schools**.



Charles McVean, Founder

SERVING		EMPLOYING	
56 schools	13,000 students	180 university students	300 high school students

Peer Power is the second largest employer of UofM students, behind only the UofM itself.



PROGRAM HISTORY

Since its inception in 2004, Peer Power has used a peer-to-peer model to provide over one million tutoring hours by more than one thousand Success Coaches to thousands of students in Memphis-Shelby County Schools. Peer Power partners with the University of Memphis to recruit, hire, and train high achieving college students to work in high school classrooms as Success Coaches.



IMPACT HIGHLIGHTS

- Students with a Peer Power tutor (called a Success Coach) are three times more likely to show up for school.
- Students who are tutored by Peer Power Success Coaches achieve higher percentages of A's and B's from quarter 1 to quarter 4.
- Peer Power Success Coaches have a 31% higher college graduation rate as compared to other university students.



WHO DOES WHAT

- Peer Power hires, trains, and coaches high achieving college students to tutor high school students in-class during the school day.
- Success Coaches (tutors) are university students who tutor 9-12 students in partnership with classroom teachers.
- Program Directors are full-time staff hired by Peer Power to oversee each school site.
- Peer Power recently partnered with MSCS to hire and train high achieving high school students to tutor K-8 students during afterschool programs.
- University of Memphis provides office space for the Peer Power Institute, benefits for some staff, and access to student.



PROGRAM HIGHLIGHTS



ONBOARDING AND TRAINING

Tutors participate in **60 hours** of training over the summer, including **training on school-based curricula**, professionalism standards, social-emotional learning and tutor identity, and **culturally responsive teaching** practices. Continuing education training is held monthly.



RELATIONSHIPS WITH SCHOOLS

Dedicated **program directors** ensure **tutors have support** within the school, and that the program can be individualized and **embedded into the school model**.



FUNDING SOURCES AND DISTRICT CONTRACT

Peer Power has a formal **contract** with **Memphis-Shelby County Schools**, supplying **funding for tutor compensation**. Other funding sources include **Federal Work-Study**, additional **grants**, **university support**, and **private philanthropic funding**.



RECRUITMENT EFFORTS

Program staff recruit students across majors through recruitment **emails**, **signage** around campus, attendance at all **on-campus events**, new student **orientations**, **social media**, and **Peer Power day**, where current success coaches on campus encourage recruits to play yard games and set up tables for student sign-up.



HIGHLIGHTED RESOURCES

Fundraiser 5K Race Packet: [Foundation sponsored fundraising example](#)

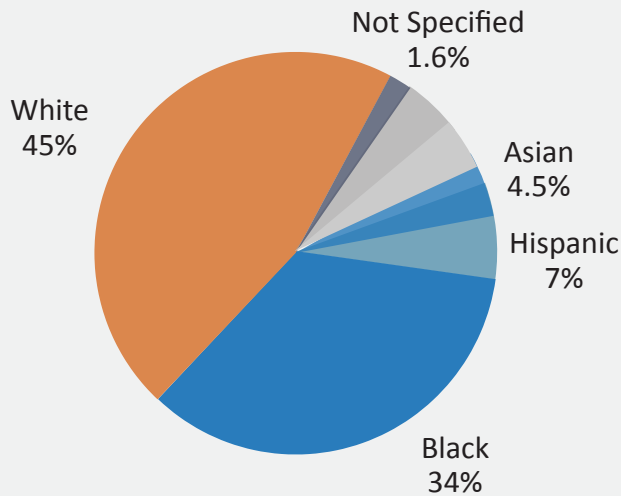
OVERALL STUDENT ENROLLMENT AND DEMOGRAPHICS



22,000 students attending

- > **33%** of students are first-generation college students
- > **47%** of students qualify for Pell Grants

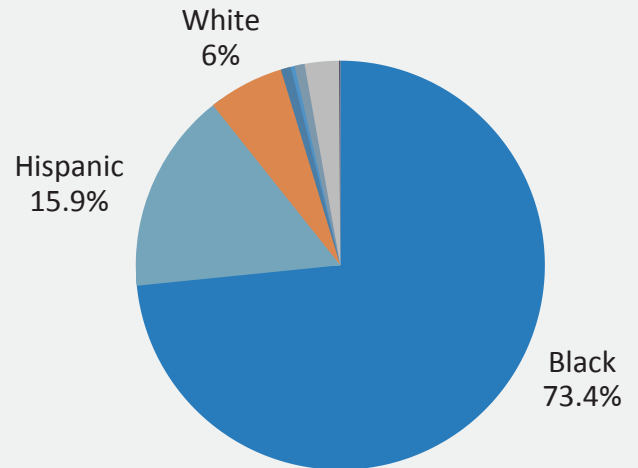
Enrollment by Race



111,000 students attending

- > **13.4%** of students are learning English
- > **57%** of students are experiencing poverty

Enrollment by Race



Charles McVean, Founder